

DP WORLD NHAVA SHEVA: ROAD SAFETY WEEK CELEBRATION - 2018

AVOID OVER – SPEEDING, PREVENT ACCIDENTS



DP World Nhava Sheva has observed “Road Safety Week” between 11th January to 17th January 2018 and excellent initiatives were undertaken in the terminal and beyond the gate involving employees, contractors and stake holders.

India has the highest rate of road accident deaths for any country in the world. Most of the traffic accidents are the result of over speeding caused by indiscipline, ignorance of rules and disobedience. This year’s theme is also “over speeding” and many interesting and engaging activities & initiatives were organized to educate and create awareness among staff and our stake holders. We held special training programs for drivers regarding importance of pedestrian safety, blind spot and basic road ethics.

- An awareness program involving external trailer drivers, internal drivers and road users especially at terminal, external road and parking plaza.
 - Nhava Sheva traffic police was conducted awareness program at Parking Plaza for external drivers.
 - Competitions as a part of creating awareness among contractors & employees which included
 - Spot quiz competition
 - Elocution competition
 - Online RSW Quiz competition – “Kaun Banega Road Safety Warrior”
- Prizes were distributed among winners and the participants.
- Street play enacted in front of external drivers at parking plaza, street play was received well by the audience.

The below are highlights of the initiatives undertaken on this occasion

[Awareness campaigns on Road Safety Week](#)

Various awareness campaigns conducted at the terminal involving employees, contractors, and internal trailer drivers etc to highlight the importance of road safety in life.

The awareness to management employees and management staff was conducted through road safety messages throughout the week, banner display, video clips, tool box talks and notice board displays etc.



Awareness campaign for external truck drivers at Parking Plaza



Awareness campaign for contracted superiors ,
ITV Drivers



Awareness campaign for external truck drivers



Awareness campaign for Lashing team



Awareness campaign with ICD checkers and RMG operators



Awareness campaign with ITV Drivers



Spot Quiz Competition for ITV Drivers



Spot Quiz Competition for ITV Drivers

[“Kaun Banega Road Safety Warrior”- Quiz competition for Employees](#)

As part of ongoing road safety week celebration an online quiz competition was conducted by HSE team, 10 selected questions based on road safety were emailed to all employees and winners were selected based upon the number of correct answers and shortest time frame. This event has seen active participation from 43 contestants from all departments, analyzing from the answers the road safety awareness level of employees was found to be appreciable. Prizes for winner and participants were handed out and congratulated everyone for their active involvement towards a better and safe roadway.

Winners of quiz competition as follows:

1. Kundan Patil - Operations
2. Aniruddha Patil – Engineering
3. Kavita Patil - Operations

[Road safety Awareness campaign session by Nhava Sheva TRAFFIC Police](#)

An interactive session by NHAVA SHEVA traffic police has been arranged with drivers at DP World Nhava Sheva parking plaza. Session was dealt by Traffic Police Inspector of Nhava Sheva. Participants were acknowledged the session, they showcased shocking real time accidents happened in Nhava Sheva Mumbai and with help of audience they assessed the root causes of incidents and shared the precautionary measures to eliminate the same. Main points discussed during session were

- Importance of road rules and signals
- Road etiquettes
- Understanding meaning of Signage
- Driving under influence of alcohol or any other drugs



Traffic police in-charge delivering awareness session



Refreshment distribution after the session



Traffic police in-charge explaining accident causes and precautions in the session



Awareness with External Drivers

Street play and health awareness campaigns with external drivers

We have a huge number of uneducated external drivers coming to terminal every day, for them building awareness is a challenge, for this purpose scripted a street play and executed by our team at parking plaza. We have performed the street play for them. HSE team was successful to convey the concept fully with the crowd. At end of the session many of the drivers thanked for the awareness provided and for the refreshment distributed among them.

- Google drive link for the street play video log is as follows:
- <https://drive.google.com/open?id=1W5nCRO6avR1rSxhB0bH3tX7uKJelAfT8>



HSE team member briefing about the street play



Team performing the play

Awareness campaign and Elocution competition for Contractors and supervisors

Road safety awareness campaign and elocution competition were organized during the week celebration. HSE representative shared the general road safety awareness and good practices on road, importance of following road signages, relevance of documents for driving and pre-operational checkups were also discussed during the session. An elocution competition on road safety was organised with contractors, 14 contestants participated in competition and 3 of them were exceptionally well off in talks. All participants and people in awareness campaign were handed out chocolates as token for participating in campaign.

List of winners:

1. Om Prakash Rana - Checkmate Services
2. Sunil Patil - Vaibhav Enterprises
3. Vinay Kumar – Alfa Engineering



Awareness session by HSE representative



Elocution competition on road safety awareness



Prize Distrubution



Elocution competition on road safety awareness